

## In Scotland...

- 8000 car club users
- 300 vehicles
- 73 EVs



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# Policy...

## *Frames ...*

- delivery ...*what, where, for whom, how (who)*
- investment

## *... to create*

1. Future mobility lifestyles
2. Future community vibrancy
3. Reductions in negative impacts of travel
4. Economic prosperity



1. Improved journey times and connections

2. Reduced emissions

3. Quality, accessibility, affordability

1. Simplicity & integration end-to-end / door-to-door

2. Reduced emissions GHG, Air Quality

3. Quality, affordability

4. Locally relevant, fairness of accessibility



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The Scottish car club fleet saves  
.....  
**173**  
TONNES  
.....  
of carbon per year

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